Monica Mikhail

CONTACT

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EDUCATION

CORNELL UNIVERSITY

Online, Virtual eCornell, Graduate Certificate Program, Marketing Strategy

OTIS COLLEGE OF ART AND DESIGN Los Angeles, California Graphic Design Certification

UNIVERSITY OF CENTRAL FLORIDA

Orlando, Florida B.S. Psychology, Minor Marketing Summa cum laude University Honors Honor Society of Phi Kappa Phi

PROFESSIONAL EXPERIENCE

WARNER BROS. ENTERTAINMENT (2021- Present) Burbank, California HR Data & Administration Specialist

SWISS RE

(2018-2021) Los Angeles, California Marketing Executive Assistant

BANK OF AMERICA MERRILL LYNCH (2018) Los Angeles, California Administrative Assistant III

SKILLS AND PROFICIENCES

- Superior familiarity with aesthetic design concepts and layout principles
- Skilled in color, typography, layout design, product and packaging design
- Outstanding knowledge of Adobe Creative Suite: Illustrator
- Knowledgeable in Adobe Creative Suite: Photoshop and InDesign
- Proficient in Microsoft Office (Word, Excel, PowerPoint, Outlook) and Mac OS
- · Excellent creative visualization and design abilities
- Strong artistic and technical abilities
- Strong oral and written communication skills

EXPERIENCE HIGHLIGHTS

- Designed various invitations and signage for numerous onsite and offsite events/meetings.
- Created logos for promotional items used for different meetings and events.
- Revised PowerPoint presentations that were distributed to external and internal clients.
- Adjusted Excel documents/reports worthy for presentation to various recipients.
- Compiled, printed and assembled manuals used during semiannual broker meetings.
- Created informational tables, flowcharts and PowerPoint presentations for distribution during training sessions, district manager meetings, and special events.
- Developed archival system to store all materials/documents created by print department.
- Authored a training manual exclusively for a print department.
- Created exterior signposts for a "Plant Museum" surrounding the company's building.
- Printed, assembled and shipped manuals along with other training materials.